Network development for partnerships & cooperation programs fostering service innovation

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Summary

- Service Innovation
- INSEED - European Platforms for Services. Common Action Programme
- Innovative Services European Networks (ISEN)

Service Innovation

Areas
- Service process
- Service infrastructure
- Customer processing
- Business models
- Commercialization (sales, marketing, delivery)
- Service productivity

Impact
- Emerging sectors, industries and markets
- Structural change
- Industrial modernization

Guidebook Series

How to support SME Policy from Structural Funds.

The Smart Guide to Service Innovation

European Commission

- European Union, The Smart Guide to Service Innovation, In How to Support SME Policy from Structural Funds Guidebook Series, 2012

Recommendations

- Focus on all forms of knowledge and innovation
- Support transformation through service innovation
- Support clusters or networks of related firms
- Focus on manufacturing and services
- Search for the next practice
- Capitalize upon regional competences for the development of emerging industries
- Follow a systemic approach
- Follow a cross-sector approach
- Launch large-scale demonstration projects through a systemic approach
- Find an innovation that can solve a problem (i.e. addressing challenges)

Instruments

- Service incubation centres
- Design centres
- Living Labs
- Support to clusters in emerging industries driven by service innovation
- Innovation assistance
- Incentives for cooperation between manufacturing companies and designers

Examples

- European Commission
  - Competitiveness and Innovation Framework Programme (CIP) (2007)
- Finland
  - Innovation Strategy 2008
  - SERVE 2006-2010 programme
- Germany
  - Innovation with Services programme (2006)
  - Partners for Innovation Initiative
- France
  - ICT-SMEs 2010 Action Plan
- Spain
  - Strategic Action for Tourism (2008-2011)

- The Netherlands
  - The Netherlands connected digitally (2007)
  - Creative Challenge Call
- United Kingdom
  - East Midlands Development Agency
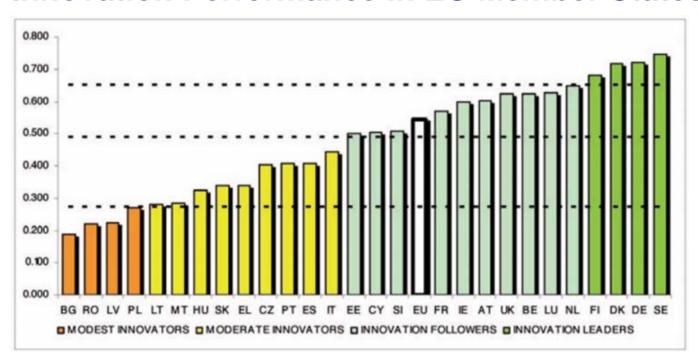- Denmark
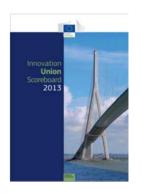 - new innovation strategy (2008)
- Norway
  - PULS programme (2002-2010)
- Romania
  - Innovation programme (UEFISCDI)

Innovation Performance in EU Member States

INSEED - European Platforms for Services.
Common Action Programme

Common Action Programme

INSER@SPACE Platform
- SSKE Semantic Wiki
- e-Learning Cloud
- Educational programs support

European Innovative Platform for Knowledge Intensive Services (EIPKIS)
- Europe INNOVA
- Europa 2020

European Strategic Framework
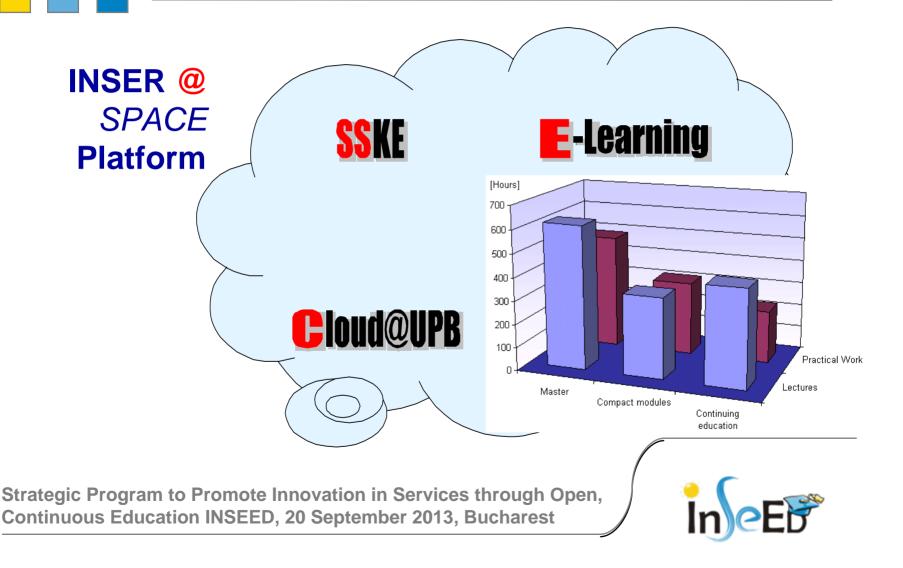
- Europe 2020
- Horizon 2020

EIPKIS

Europe INNOVA (2006-2012)

- KIS IP
- Cluster IP
- Eco IP
- EU Cluster Observatory

Europe 2020 Monitoring Platform

Europe 2020

Digital Agenda for Europe
- I3S Innovation Union Information and Intelligence System

Innovation Union
- S³ Platform (S³P)

Youth on the Move

Resource efficient Europe

An industrial policy for the globalization era

An agenda for new skills and jobs

European platform against poverty

European Innovative Platform for Knowledge Intensive Services

Cooperation support

- KIS-IP Knowledge Intensive Service Innovation Platform
- Cluster-IP European Innovation Platform for Clusters
- Eco-IP European Innovation Platform for Eco-Innovation
- European Cluster Observatory
- Eco-Innovation Observatory
- IMP³rove innovation management
- TAKE IT UP online innovation instruments

- I3S Information and Intelligence System
- S³P Smart Specialisation Strategy
- Europe 2020 MP Monitoring Platform

INSER @
SPACE
Platform

SSKE

E-Learning

Cloud@UPB

INSEED - European Platforms for Services. Common Action Programme

Action Programme

INSER@SPACE link

INSEED - European Platforms for Services. Common Action Programme

Objectives

- **A.** Aligning INSER@SPACE actions with the European Commission strategy

- **B.** Contribution of INSEED experts and institutions to activities of initiatives and scientific communities at international level

- **C.** Collaboration with foreign professors and researchers on the topic of innovative services

- **D.** Sustaining education activities in the domain of services and in correlation with the European framework

- **E.** Promoting the INSER@SPACE collaborative space

Results

■ Community

- EU Cluster Observatory
- Enterprise Europe Network
- KIS Innovation Platform
- TM Forum
- International Society of Service Innovation Professionals (ISSIP)
- IEEE Computer Society Cloud Computing Special Technical Community (CS CC STC)

■ Collaborations

- University of Porto
- Institute for Manufacturing, University of Cambridge (IfM)
- GDR MACS (Groupe de Recherche Modélisation, Analyse et Conduite des Systèmes Dynamiques)

- Paris 1 Panthéon – Sorbonne

■ Contributions

- INSER@SPACE offer: education, knowledge, virtual resources
- DG CONNECT public consultation E2 Software & Services, Cloud
- EU Metrics Survey, scientific literature

Action Programme Tags

Showing top 20 of 113 possible words

action activities domain education eipkis
european events experts
innovation inseed inser institutions
level organizations presenting programme
scientific services space
topic

Realized with http://tagcrowd.com/

The European dimension is essential.

Innovation is an important tag,

The educational and the scientific aspects are equally important.

Innovative Services European Networks (ISEN)

Transnational Networks

- **CEBR**
  European Council of Bioregions - a network of biotechnology support professionals that support their local biocommunity through networking, incubation and partnering

- **Cluster-Excellence.eu**
  Excellence for Cluster Management – the most experienced persons and organisations in Europe to identify and set up a set of quality indicators and peer-assessment procedures

- **Open ENLoCC**
  Europen Network of Logistics Competence Center - network of regional logistics competence centres in the field of logistics, run by public authorities or similar bodies

- **EEN**
  Enterprise Europe Network - helps small business to make the most of the European marketplace

InSeED

Innovative Services European Networks (ISEN)

Cluster-Excellence.eu

- identify and set up quality indicators and peer-assessment procedures for cluster management
- develop training materials
- approach for quality labelling of cluster management

Related entities

- European Secretariat for Cluster Analysis ESCA

- Foundation Clusters and Competitiveness

- European Cluster Group (ECG)
  - European Cluster Managers' Club
  - European Cluster Collaboration Platform
  - the European Chapter within the TCI Network - the global practitioners networks for competitiveness, clusters and innovation

ICT Clusters

Enterprise Europe Network

- business support organisations from more than 50 countries
- 600 organizations
- 17 key sectors
- one-stop shop for all business needs

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GERMANY TRADE & INVEST   CREDIT COOPERATIF   DZ BANK   yes   JRC EUROPEAN COMMISSION

Strategic Program to Promote Innovation in Services through Open, Continuous Education INSEED, 20 September 2013, Bucharest

InSeED

Members of INSEED Consortium in Enterprise Europe Network

Transilvania University from Brasov

University Politehnica of Bucharest

Innovative Services European Networks (ISEN)

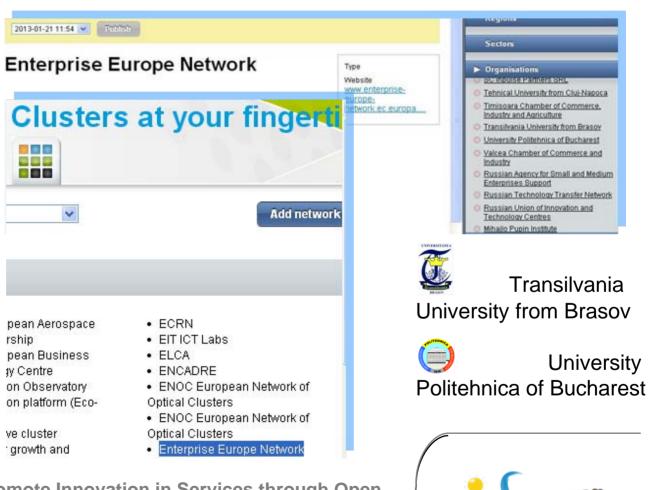## Documentation and transfer of experience in INSEED

- Eindhoven University of Technology, The Netherlands
- University of Passau, Germany
- European Commission DG CONNECT E2 - Software & Services, Cloud, Brussels, Belgium
- Institut National Polytechnique Toulouse, France
- Invest Northern Ireland, United Kingdom
- London Metropolitan University, United Kingdom
- Óbuda University of Budapest, Hungary
- Pantheon-Sorbonne University, Paris 1, France
- University of Bergamo, Italy
- University of Cambridge, United Kingdom
- University of Cassino, Italy
- University of Coimbra, Portugal
- University of Ghent, Belgium
- University of Ljubljana, Slovenia
- University of Lorraine, France
- University of Maribor, Slovenia
- University of Porto, Portugal
- University of Prague, Czech Republic
- University of Valenciennes and Hainaut-Cambrésis, France

INSEED Collaboration Network

INSEED Collaborations Map

Realized with https://mapsengine.google.com

Thank you !

Thank you !